

**Mission Statement cool it** 

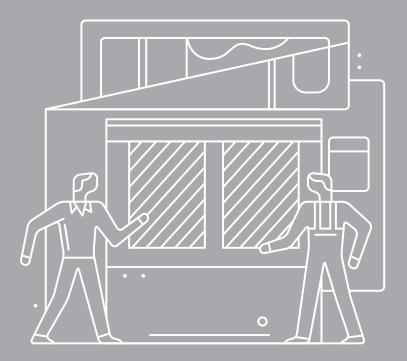
## For a general understanding:

cool it's mission statement describes our strengths as well as the strategy to lead the company towards a positive future.

The identification of all employees with these principles is the prerequisite for success!

This mission statement is meant to provide you with orientation in regard to our shared understanding of values and inspire you to actively support and shape the further development of cool it.



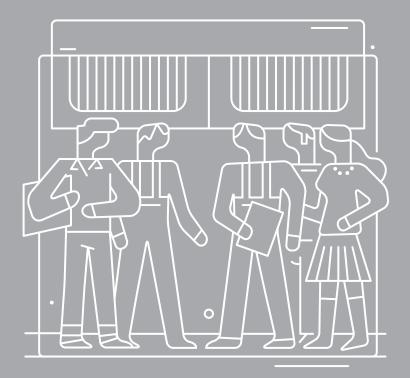


Being the leading producer for special doors for the food industry, cool it develops and produces innovative door systems, which are save, quick and reliable.

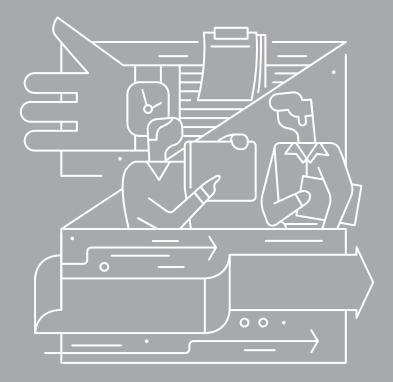
Made in Germany since 1984.



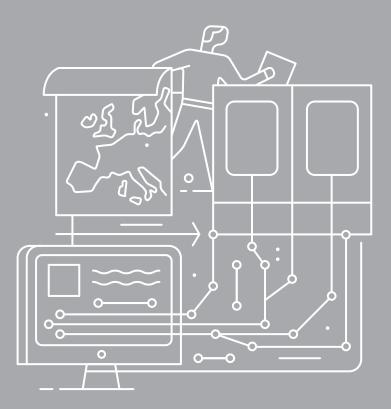
Our entire business activities are characterised by sustainability, efficiency and fairness in dealing with our staff, customers and suppliers.



A motivated, competent and creative team is the basis of our mutual success.



Comprehensive advice, highest flexibility and an unconditional adherence to delivery dates make us a reliable partner for our customers.



Technologically advanced processes guarantee top quality at shortest delivery times, which backs up our position as market leaders in Europe.



Based on these success factors, we strive to expand our market position significantly and develop innovative, standard-setting products as well as open up new markets.



Professional door systems for every range of application and temperature. The door by cool it. Perfection – Made in Germany. Operating worldwide.

www.coolit.de